

Sarmad Mushtaq



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Portfolio Link:

https://drive.google.com/file/d/1OxMw8cG0HeQm-P6GVUGN-AnMmF0hleFZ/view?usp=drive_link

SUMMARY

Results-driven Project Manager with 10+ years in 3D animation, skilled in full-cycle production, team coordination, client handling, and business development using industry-standard tools and workflows.

EXPERIENCE

Project Manager

Kamsoft Technologies

July 2025 - Present

- Manage cross-functional project teams to deliver complex multimedia projects, leveraging various project management tools.

Project Manager

Llama Pixels (Pvt.) Ltd.

August 2023 - June 2025

- Manage cross-functional project teams to deliver complex multimedia projects, leveraging various project management tools.
- Introduced and developed safety animations as a core service, making us the only studio in Pakistan offering specialized 3D HSE content.
- Successfully positioned Industrial Safety Content niche for international markets, particularly in the Gulf and Europe.
- Lead generation and client acquisition through various AI and other lead generation tools.

Production Manager

AA Studio LLC

January 2023 - August 2023

- Setup the production pipeline for digital media projects, through effective resource and schedule management.
- Coordinated cross-functional teams at AA Studio LLC to streamline processes and elevate overall production quality, significantly enhancing turnaround times for key projects.

Production Manager

Ice Animations (Pvt.) Ltd.

March 2014 - December 2022

- Led the production of 3D animation projects across all phases and managed cross functional teams of 100+ people.
- Macro-level project planning and distribution to deliver high quality 3d animation projects within budget and timeline.
- Spearheaded the scheduling and resource allocation for multiple animation projects, ensuring timely delivery and alignment with client expectations.

EDUCATION

MBA, Marketing (Advertising & Media Management)

PAF KIET • Karachi • 2010 • CGPA 3.2

BS (CS)

FUUAST • Karachi • 2004 • CGPA 3.09

SKILLS

Project & Team Management

- End-to-End Production/ Project Management
- Team Leadership & Resource Allocation
- Client Communication & Stakeholder Management

Business & Strategic Skills

- Lead Generation & B2B Client Outreach
- Project Distribution & Macro-Level Planning
- Proposal Coordination & Follow-Ups

Production Tools

Hands on experience over various collaboration and task management tools like Trello, ClickUp, Asana, Shotgun, Tactic and Slack.